

# Böhler-Uddeholm:

## A Game Changer for the Canadian Manufacturing Industry

**BÖHLER-UDDEHOLM HAS BEEN** working within the Canadian manufacturing industry since 1953, with the express intent of helping tool, die and mould makers and their customers overcome the manufacturing issues of their time. Over the years, they have witnessed the changes in the industry leading to the current onset of globalization that has changed the playing field for all. Their focus in recent years has been to support the Canadian industry in becoming increasingly more competitive in the global marketplace.

Early on, they recognized that offering vacuum heat treatment services that operated with the same stringent standards for quality would help the manufacturing industry by closing the loop between tool, die and mould steel distribution and thermal processing. Once established, Böhler-Uddeholm Thermo-Tech raised the bar for quality heat treatment, assuring customers that Böhler-Uddeholm steel would be processed as intended, thus yielding the benefits of using quality materials.

With much of the media attention focused on Brazil, Russia, India and China—the BRIC nations—for economic growth, it's easy to forget that Canada is home to world-class manufacturing companies that are competing abroad and winning jobs based on quality and innovation. The idea of innovating to succeed isn't lost on Böhler-Uddeholm, and

### WHY BÖHLER-UDDEHOLM VALUES ITS CTMA MEMBERSHIP

"Through the dedicated work of its members and volunteers, the CTMA has the opportunity to direct a national dialogue regarding the tooling and machining industry, and we believe that is integral to maintaining the health of the industry as a whole and its constituents."

Paul Cavanagh, President, Böhler-Uddeholm



*Böhler-Uddeholm's head office and main service centre in Mississauga, ON.*

they've been working to develop capabilities to further enhance their offering to customers.

When many of us will be preparing for the winter holidays, Böhler-Uddeholm will be putting the final touches on its state-of-the-art Thin-Coating Centre. The coating centre will be a first for the Böhler-Uddeholm group, which conducts business in over 50 countries around the world. It will operate alongside the company's steel division and thermal processing division, offering an unparalleled level of service for any special steel company, worldwide.

The coating centre will be equipped with the latest thin-coating process technology, including a number of coating machines, cleaning capabilities and preparation equipment. The centre will also house a quality assurance laboratory to maintain the highest levels of quality and repeatability.

Böhler-Uddeholm is proud to have a collection of knowledgeable and experienced technical sales professionals and support personnel on staff—people who truly make a difference. The coating centre will be no different, with experienced thin-coating engineers and sales professionals ready to do what Böhler-Uddeholm does best—find the solutions that can help

make its customers more competitive in the global marketplace.

Becoming the preferred solution provider to the Canadian manufacturing industry for special steel and services is the company's mission. Their belief is that offering packaged services to their customers strengthens their position. In fact, no other thin-coating company in Canada can offer the same level of expertise with substrate materials, thermal processing and thin-coatings.

Böhler-Uddeholm can now offer an integrated solution that considers the individual properties of all three, and then optimizes the solution based on this knowledge and the application at hand.

And with this offering of integrated services, they believe that the opportunity for innovation and advancement of technology within the Canadian manufacturing industry can take flight—a game changer, indeed. ■



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